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Empowering Financial Growth: How a Non-Profit Transformed Operations with Dynamics 365 Business Central



## Industry

Non-Profit

## **Background Challenges**

- The client, a well-established non-profit organization, was facing challenges with their existing financial system (QuickBooks), which lacked scalability and reporting capabilities.
- They struggled with manual financial reporting, payment processing inefficiencies, and integrating donation data from Salesforce into their financial records.
- Their goal was to improve financial controls, streamline reporting, and align financial operations with their donation management system.



## **Solution Provided**

ERP Implementation	WebSan Solutions implemented <b>Microsoft Dynamics 365</b> <b>Business Central</b> as the central financial system.
Financials Module	Included General Ledger, Bank Reconciliation, Allocations, Budgets, and Dimensions (Department, Fund Tracking).
Accounts Payable Module	Automated vendor management and payment processing through EFT, credit card, and cheque.
Jet Reports	Over 30 customizable financial reports were set up, including Income Statements, Balance Sheets, and Cash Flow reports.
Salesforce Integration	Implemented the <b>Unitech Salesforce Connector</b> to automate the import of donation data into Business Central.
Training	Client personnel were trained using <b>WebSan University</b> and guided through minor system customizations.
Outcome	
Improved Financial Control	The non-profit now has real-time insights into their financial status, enabling better decision-making with accurate, up-to-date financial reports.
Efficiency Gains	Manual processes for payment processing and financial reporting were replaced with automated workflows, significantly reducing the workload and errors.
Seamless Data Integration	The Salesforce Connector ensured that donation data flowed smoothly into the financial system, aligning operations and providing a complete view of the organization's finances.
Scalability	The system is now scalable, able to grow with the organization, and flexible enough to accommodate future customizations and additional reporting needs.

## Conclusion

WebSan Solutions' implementation of **Dynamics 365 Business Central** enabled the client to transform their financial operations, making them more efficient and scalable. With integrated reporting, automated workflows, and enhanced financial controls, the non-profit is now better equipped to manage their finances.



To learn more about Dynamics 365 Business Central visit <u>www.websan.com</u>

